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„ ----- “2021

**Title of the MA educational programme:**

**ჟურნალისტიკა (Journalism)**

**Level of higher academic education:**

**MA (II cycle):**

<b>Wide field:</b>	03 Social Sciences, Journalism and Information
<b>Narrow field:</b>	032 Journalism and Information
<b>Detailed Field:</b>	0321 Journalism and Reporting
<b>Language of instruction:</b>	Georgian
<b>Qualification granted:</b>	Master of Journalism
<b>Master's Program Volume, ECTS:</b>	120 ECTS credits
<b>Program supervisor:</b>	Maka Dolidze, Associate Professor

**Prerequisite for admission to the Master's program:** A candidate holding at least a bachelor's degree or its equivalent academic qualification is eligible to pursue studies based on the results of Unified Master's Exams and exams specified by the university, including the specialty and English language proficiency (B2 level), except in cases stipulated by the current legislation of Georgia. The candidate will be exempted from the English language test if he/she presents a relevant certificate confirming the knowledge of the language at the B2 level.

To ensure the accessibility of information and meet the application requirements, the registration deadlines for master's degree candidates, the list of required documents, and the approved exam questions determined by the school board, will be posted on the university's website.

## Program Objective

The objective of the educational program is to equip graduates with the skills and knowledge necessary to become competitive Masters of Journalism in both the local and international educational arenas as well as in the labor market. to equip a student with a profound and systematic knowledge of the field; To equip students with the capability to create media product, conduct independent research, present findings, considering the nuances of journalistic practice and contemporary challenges, make informed decisions through critical analysis, synthesis, and evaluation of information, and formulate well-founded conclusions. Additionally, to autonomously pursue professional development, following ethical norms outlined by media standards, and demonstrate the competence to engage in professional activities responsibly.

The objectives of the program align with the university's mission, goals, and strategic plan, are accessible to the public, and are shared among stakeholders involved in program development.

## Learning outcomes

<b>Knowledge and Understanding</b>	<ol style="list-style-type: none"> <li>1. Formulates specific methods and topics within the field of journalism.</li> <li>2. Based on a critical understanding of the latest achievements in the field, generalizes topical issues within journalism theory and practice.</li> </ol>
<b>Skills</b>	<ol style="list-style-type: none"> <li>3. Develops media projects incorporating modern practices and employing an individual creative approach</li> <li>4. Selects methods to develop new, original ideas and address significant challenges.</li> <li>5. Conducts critical analysis of the portrayal of current events within the country's media landscape, and independently conducts research employing the latest methods.</li> <li>6. Presents significant issues/research findings to society adhering to the professional and academic integrity.</li> </ol>
<b>Responsibility and autonomy</b>	<ol style="list-style-type: none"> <li>7. Autonomously engages in processes necessary for continual updating and enhancement of knowledge, field competencies, and research methodologies.</li> <li>8. Takes responsibility for conducting activities within both educational and professional environments, contributing to the development of professional knowledge and practices essential for a journalist</li> </ol>

### Comparison of the Objectives and Outcomes of the Educational Program:

Program Objectives:	Learning outcome of the educational program	Note
Objectives of the education program goal is to prepare a Master of Journalism competitive in both the local and international educational landscapes competitive remuneration	<ol style="list-style-type: none"> <li>1. Formulates specific methods and topics within the field of journalism.</li> <li>2. Generalizes contemporary issues in journalism theory and practice through a critical examination of the latest advancements in the field.</li> </ol>	

as well as in the labor market.

Equip a student with a profound and systematic knowledge in the field,		
To equip students with the capability to create media to create media product, conduct independent research, present findings, considering the nuances of journalistic practice and contemporary challenges, make informed decisions through critical analysis, synthesis, and evaluation of information and formulate well-founded conclusions.	<p>3. product employing the modern practices and an individual creative approach.</p> <p>4. Selects methods for developing new, original ideas and addressing significant problems</p> <p>5. Conducts critical analysis of the portrayal of current events within the country's media landscape, and independently conducts research employing the latest methods.</p> <p>6. Presents significant issues/research findings to society adhering to the professional and academic integrity.</p>	
<p>Additionally, processes necessary Independently and research methodologies.</p> <p>within both educational and professional environments the development of professional knowledge and for a journalist defined by standards,</p> <p>Capability to execute professional tasks.</p>	<p>7. Autonomously engages in for continual updating and enhancement of knowledge, field competencies,</p> <p>8. Takes responsibility for conducting activities contributing to</p> <p>practices required</p>	

### Program volume in credits

The programme is built on the ECTS principle. The duration of the program is 2 academic year (4 semesters). The program includes 120 credits (1 credit = 25 hours; 120 credits = 3000 hours). One academic year is comprised of 60 (ESTS) credits. Depending on the student's individual study plan, the annual study load may vary, ranging from less than 60 credits to a maximum of 75 credits per year.

The student workload within the program includes contact and independent hours and includes: Training courses, practice, and the completion and defense of a master's thesis within the chosen specialty.

### Program structure:

Facilitating the acquisition of knowledge, the development of relevant skills, as well as fostering responsibility and autonomy among students enrolled in the master's program in journalism

is achieved through the synthesis of educational and research components offered by the program Learning component (90 credits) comprises: Compulsory training courses in the primary field of study (60 credits), practical component (internship, 10 credits), and optional training courses in the primary field of study (20 credits).

The practical component of the master's educational program (10 credits) involves students completing internships at the university's authorized television station (DAUG-TV) and partner institutions. A student employed in a specialty may accrue 10 credits through elective courses instead of participating in the practical component.

The scientific-research component of the master's educational program comprises the preparation and defense of a master's thesis (30 credits).

#### **MA program "Journalism" - 120 credits:**

##### **Compulsory Components - 100 credits**

- Mandatory academic courses - 60 credits
- practice- 10 credits.

##### **Research component**

- Master's thesis - 30 credits.

##### ***Elective courses***

- Elective learning courses - 20 ECTS credits

### **Teaching and Learning Methods**

The MA program is implemented using student-centered teaching-learning methods that are consistent with the program content, learning outcomes, and ensures preparation of a specialist equipped with requisite knowledge, skills, responsibility, and autonomy.

The following methods of teaching are applied in the study process: Interactive lecture, work in working groups, practical work, seminar, e-learning, which in turn include the following activities: explanation, oral, case study, collaborative, discussion/debate, brain storming, analysis, synthesis, writing, practical work, demonstration, problem and inquiry based learning etc.

Depending on the component's specificity, the teaching process employs both specific methods and combinations thereof. As a result, the teaching process becomes more diverse, and the Master's activity becomes more active. The selection and use of teaching and learning methods are aimed at stimulating active participation of students in the learning process, maximizing the interests and needs of students, not only the acquisition of ready knowledge by the student but also the development of abilities, responsibility, and autonomy and achievement of planned learning outcomes.

### **Evaluation System of MA Student's Knowledge**

The evaluation of the achievement level of learning outcomes of student is performed by a 100 point (maximum 100 points) system. The evaluation of the learning component includes two forms - the midterm evaluation and final evaluation. Minimal competency threshold of the midterm evaluation is 25 points. The minimum competency threshold for the final exam is 50% of the maximum grade for the final exam. It is impermissible to assign a credit by using only one form of evaluation (midterm or final evaluation).

The final evaluation (points) of the academic course is the sum of the points obtained in the forms of midterm and final grades.

Evaluation components and their relative share are reflected in syllabus of each course. Information regarding the evaluation system and components is accessible for students.

***Practice/internship*** The evaluation of the mentioned training component is done on the practice report prepared by the master's student, which is presented to the defense commission considering the evaluation provided by the practice head and mentor. The evaluation of the practice report is done with a 100-point system in accordance with the system for evaluating the achievements of graduate students/students established by law. The maximum positive evaluation is 100 points and minimal positive evaluation margin is 51 points. The evaluation of the practice report is multiple and multi-component. The report is assessed by both the head of practice/mentor ( minimum 21 points - maximum 60 points) and the defense commission (Max. 20 point) 40 points). The criteria and point allocation for evaluating the practice report by the internship supervisor/mentor, as well as the assessment of the practice report presentation by the committee, are outlined in the practice syllabus and accessible to master's students.

***Research component (MA thesis paper)*** : Master's thesis may be defended once (through the final assessment) in the same or the next semester in which the student completes the work on it. by a maximum of 100 points. The assessment method, components, criteria, and point grading are detailed in the regulation governing the execution and defense of the master's thesis, and are made accessible to master's students.

#### **System of assessment of MA students' achievements/knowledge**

- The assessment system has 5 types of positive assessment: (A) Excellent – 91-100 points;  
(B) Very good - 81-90 points of maximum evaluation; (C) Good - 71-80 points of maximum evaluation;  
(D) Satisfactory - 61-70 points of maximum evaluation; (E) enough - 51-60 points of maximum evaluation.
- Two types of negative assessments:
  - (FX) Did not pass – 41-50 points, meaning that a student needs to work more for passing and is granted the right to sit an additional examination by means of an independent work;
  - (F) Failed – 40 and less points of maximum evaluation, which means that the work done by the student is not enough and he/she has to retake the course.
- In the learning component of the educational program, in case of getting the FX, an additional exam will be appointed no later than 5 calendar days after announcing the final exam results. In case of receiving an F (failed) grade, the student will retake the course and pass the exam. This obligation does not apply to the Master's thesis.
- In case of receiving (FX) in the scientific-research component of the Master's Educational Programme, the Master's student is entitled to present the reviewed scientific-research component in the next semester, and in case of obtaining the F evaluation, the Master's student is deprived of the right to present the same scientific-research component.

### **Areas of employment:**

A graduate of the Master's program can be employed: In contemporary mass communication media (including print, radio, television, and internet journalism), as well as within public relations departments, press centers, information agencies, and non-governmental and public organizations.

### **An Opportunity to Continue the Studies**

A graduate of the "Journalism" master's program, holding the title of Master of Journalism, is eligible to pursue further studies at the doctoral level according to the law.

### **Material resource for the program implementation:**

The program is provided with library, material and information-technological resources, which ensure the achievement of the goals and outcomes of the program. Namely: DAUG authorized television facilities (DAUG-TV), a sound recording studio, a press club, a library, well-equipped training auditoriums, conference halls, computer centers, academic and administrative staff offices, and etc.

The library keeps the most recent mandatory literature determined by the syllabuses of the program and any other training material including the material on electronic carriers. The library's printed and electronic carrier fund is renewable in the wake of current developments in the field and ensures the achievement of learning outcomes through the curriculum and the implementation of research activities; International electronic library databases are available to students and staff. Namely: ELSEVIER (Scopus; Science Direct; Scival Funding (Funding Institutional), Cambridge Journals Online (<https://www.cambridge.org/core>); eDuke Journals Scholarly Collection (<https://www.dukeupress.edu/>); Edward Elgar Publishing Journals and Development Studies e-books (<https://www.elgaronline.com/page/70/journals>); IMF eLibrary (<http://www.elibrary.imf.org/?redirect=true>); Royal Society Journals Collection (<https://royalsociety.org/journals/>); SAGE Premier (<http://journals.sagepub.com/>).

Master's students have practical training at the authorized TV station of DAUG, which is equipped with state-of-the-art technology and equipment DAUG-TV). Additionally, they have opportunities to engage in practical experiences at various media organizations, utilizing the material and technical resources available at these facilities.

### **Human resource for the program implementation:**

The implementation of a one-cycle MA education program is provided by highly qualified staff. The components of the educational program are led by the academic and invited staff of the University, who have the appropriate competence necessary to produce the learning outcomes - the academic degree of Doctor (or equivalent), experience in scientific-research, pedagogical and practical activities.



### **Financial support for the implementation of the program**

The budget of the School of Social Sciences and Humanities provides support for the Master's program. The school budget includes remuneration for staff implementing the program, renewal of the book fund and study materials, financing of scientific research (including internal grants, conferences, etc.), financing of student initiatives and other activities. Allocation the financial resources provided by the School budget for the MA program is economically achievable.

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**Note:**

*Additional information to the MA program "Journalism" is provided as an appendix, serving as an integral component of the program.*

*Heads of the "Journalism" master's program:*

*Maka Dolidze, Professor*

## Appendices of the MA program "Journalism"

Annex 1

### Curriculum of the education program "Journalism" Indicating credits and study semesters of program components

N	Name	Prerequisites	Credits	Hours	Distribution of hours					Semesters			
					Contact hours				Independent work hours	I	II	III	IV
					Lecture	class participation // midterm exams	Final Exam	Total contact hours					
1.	2.	3.	4.	5.	6.	7.	8.	9.	10.	11.	12.	13.	14.
<input type="checkbox"/> <b>1. Compulsory academic components - 100 credits, including:</b>													
<b>Mandatory academic courses - 60 credits</b>													
1.1	Tele-radio communication theory and practice	-	5.	125.	15.	30.	2.	47.	78.	X			
1.2	Journalism theories and concepts	-	5.	125.	15.	30.	2.	47.	78.	X			
1.3	Information-hybrid war and media	-	5.	125.	16.	29.	2.	47.	78.	X			
1.4	The Language of Mass Media	-	5.	125.	16.	27.	2.	47.	78.	X			
1.5	Modern Trends in Media	-	5.	125.	15.	30.	2.	47.	78.	X			
1.6	Internet and Mobile Journalism	1.1	5.	125.	15.	30.	2.	47.	78.		X		
1.7	TV production	1.1	5.	125.	15.	30.	2.	47.	78.		X		
1.8	Globalization and Information Means	-	5.	125.	15.	15.	2.	32.	93.		X		
1.9	Methods of media research	-	5.	125.	15.	30.	2.	47.	78.		X		
1.10	Media professional standards and self-regulation mechanisms	-	5.	125.	30.	15.	2.	47.	78.		X		

1.11	Media and freedom of expression	-	5.	125.	15.	30.	2.	47.	78.			X	
1.12	Business Journalism	-	5.	125.	16.	29.	2.	47.	78.			X	
<b>Practicj component- 10 credits</b>													
1.13	Practice/ Internship	1-10	10.	250.	-	-	-	158.	92.			X	
<b>Research component- 30 credits</b>													
1.14	MA Thesis	1-13	30.	750.	-	-	-	30.	720.				X
<b>□ 2. Elective Components - 20 credits</b>													
<b>Elective education courses</b>													
2.1	Business communications in English	-	5.	125.	15.	30.	2.	47.	78.	5 credits	5 credits	10 credits	
2.2	Academic Writing for Master 's students -	-	5.	125.	15.	30.	2.	47.	78.				
2.3	Georgian journalism (XIX c)	-	5.	125.	15.	15.	2.	32.	93.				
2.4	Media Philosophy	-	5.	125.	15.	15.	2.	32.	93.				
2.5	Media and and Society	-	5.	125.	14.	16.	2.	32.	93.				
2.6	Georgian journalism XX century.	2.3	5.	125.	14.	16.	2.	32.	93.				
2.7	Genres of journalism from a modern and traditional point of view	-	5.	125.	15.	30.	2.	47.	78.				
2.8	English language (sectoral)	-	5.	125.	15.	45.	2.	62.	63.				
2.9	Media Sociology	-	5.	125.	15.	15.	2.	32.	93.				

*\*note:* 1. A mandatory requirement for a master's student to be eligible for the defense of their master's thesis is to have accumulated 90 credits (including mandatory training courses and the practical component) at the time of the defense, along with positive assessments from the scientific supervisor and anti-plagiarism checks.

## Academic/Visiting Staff of the Master's Program in Journalism

Name, surname	Status	Agreement on Affiliation	Academic courses
Gigla Gobechia	Professor		Information - hybrid war and media; Internet and mobile Journalism; Business journalism.
Maka Dolidze	Associated Professor	Affiliated	Journalism theories and Concepts; Georgian journalism (XIX century); Journalistic genres with a modern and traditional point of view.
Tinatin Zaldastanishvili	Associated Professor		Methods of media research Media Philosophy; Media Sociology,
Nargiza Kankia	Associated Professor		TV -Radio Communication Theory and practice
Tea Latifashvili	Associated Professor		Media and Freedom of Expression; Media Professional standards and self-regulation mechanisms
Marine Lomidze	Associated Professor		Language of Media; Media and Society; Georgian journalism (XX century); Integrated Marketing Communications
Khatia Shevardnadze	Associated Professor		Academic writing for MA students
Khatuna Charkviani	Associated Professor	Affiliated	Globalization and Informational Means
Maia Tungia	Assistant Professor	Affiliated	Modern Trends in Media
Marine Germanishvili	Invited staff		TV production
Tamar Khetsuriani	Invited Staff		Business communications in English; English language (sectoral)

## Map of the curriculum;

N	Study courses	Learning outcomes							
		outcome 1.	outcome 2.	outcome 3.	outcome 4.	outcome 5.	outcome 6.	outcome 7.	outcome 8.
1.	Theory and practice of tele-radio communication	1.2.	1.2.		1.2.	1.	1.2.		
2.	Journalism theories and concepts	1.2.	1.				1.2.		
3.	Information - hybrid war and media	1.2.	1.2.			1.2.	1.2.	1.2.	
4.	The Language of Mass Media	1.	1.				1.2.	1.2.	
5.	Modern Trends in Media	1.2.	1.2.			1.2.	1.2.		
6.	Internet and Mobile Journalism	1.2.	1.2.	1.2.		1.	1.2.		
7.	TV production	2.3.	2.3.	2.3.	2.3.		2.3.		
8.	Globalization and Informational Means	1.2.					1.2.		
9.	Methods of media research		1.2.			2.3.	2.3.	2.3.	
10.	Media and the freedom of expression	1.	1.				1.2.	1.2.	
11.	Media professional standards and self-regulation mechanisms	1.2.	1.2.			1.2.	1.2.	1.2.	
12.	Business Journalism	1.2.	1.2.	2.3.	2.3.		2.3.	1.2.	
13.	Practice/Internship			3.	3.	3.	3.	3.	1,2,3
14.	Master's Thesis in specialty	3.	3.	3.	3.	3.	3.	3.	3.

**Outcome 1.** Formulates specific methods and topics within the field of journalism.

**Outcome 2.** Based on a critical understanding of the latest achievements in the field, generalizes topical issues within journalism theory and practice.

**Outcome 3.** Develops media projects incorporating modern practices and employing an individual creative approach

**Outcome 4.** Selects methods to develop new, original ideas and address significant challenges. **Outcome 5.** Conducts critical analysis of the portrayal of current events within the country's media landscape, and independently conducts research employing the latest methods.

**Outcome 6.** Presents significant issues/research findings to society adhering to the professional and academic integrity.

**Outcome 7.** Autonomously engages in processes necessary for continual updating and enhancement of knowledge, field competencies, and research methodologies.

**Outcome 8.** Takes responsibility for conducting activities within both educational and professional environments, contributing to the development of professional knowledge and practices essential for a journalist

**Note:** In Appendix 3, the numbers written at the intersection of the outcome column and the courses of study indicate how each course of study contributes to the development of the corresponding learning outcome. Namely: 1 - Introduction, 2 - deepening, 3 - strengthening

## Target Benchmarks

N	Learning Outcome	Final Exam
1.	Formulates specific methods and topics within the field of journalism.	40% of students - gain 7-8 points (out of 10 points)
2.	Generalizes contemporary issues in journalism theory and practice through a critical examination of the latest advancements in the field	40% of students - gain 7-8 points (out of 10 points)
3.	prepares a product employing the modern practices and an individual creative approach	40% of students gain 16-18 points (out of 20 points)
4.	Selects methods for developing new, original ideas and addressing significant problems to their solution.	40% of students - gain 7-8 points (out of 10 points)
5.	Conducts critical analysis of the portrayal of current events within the country's media landscape, and independently conducts research employing the latest methods.	40% of students - gain 7-8 points (out of 10 points)
6.	Presents significant issues/research findings to society adhering to the professional and academic integrity.	50% of students gain 20-22 points (out of 25 points)
7.	Autonomously engages in processes necessary for continual updating independently and enhancement of knowledge and field competencies	40% of students gain 20-22 points (out of 25 points)
8.	Takes responsibility for conducting activities within both educational and professional environments contributing to the development of professional knowledge and practices required for a journalist.	40% of students gain 18-30 points (out of 35 points)