

School of Business and Social Sciences

Master's Programme - Journalism

Higher Academic Education Cycle:	Master (2nd Cycle)
Teaching Language:	Georgian
Type of Study Programme:	Academic
Awarded Qualification:	MA in Journal
Duration:	4 Semesters
Credit Value of the Study Programme:	120 ECTS credits
Bachelor's Programme Admission Precondition:	Bachelor's or equivalent academic degree, Unified Master Exams and University Exams.
Programme Coordinator:	Associate Professor M. Dolidze

The right to study at the Master's programme: Applicant can be enrolled in the Master's programme if s/he holds a Bachelor's degree or an equivalent degree, has passed the Unified Master/International Examinations, internal/external mobility or without passing the Unified Master Examinations within Law of Georgia on Education. Apart from all the requirements envisaged by Law, in order to enrol in the second cycle of Master's programme, an applicant is obliged to pass a placement test in English Language (B2 Level) and exam in specialty.

The Purpose of Master's Programme

The Master's programme aims preparing a Master's degree specialist in Journalism, who is competitive in the education system in the internal and international labour market, has the deep and systemic knowledge of tendencies, methods, interactions and principles of Journalism development; professional and personal responsibilities; motivation to participate in the process of value formation and pursuit for their establishment; is able: to take into consideration the specificity of journalistic activities and existing challenges, to conduct the researches in Humanitarian Sciences and rational conduct of activities, to determine and implement the research strategies by using the modern information technologies, to make the right decisions and draw reasonable conclusions, communicate with arguments and opinions in Georgian and English with academic and professional society, to establish the

relationships, share the advanced experiences and innovations, get the recent data and take into account the achievements in information and communication technologies, With the purpose of improving knowledge and competences ability, s/he can prepare strategic plans independently, which is revealed in his/her creativity; assess the attitudes of others and contribute to establishment of new values, which supports the development of our society and maximum approach to the democratic processes.

Structure of the Master's Programme

The Master's programme is oriented on the practical specialty of the Media field, the necessary knowledge for Bachelor's work, the skills and competences, and it is the practical type of study programme, has the practical profile. The programme combines the core and free components and the synthesis of skills and competences that are defined in the Master's programme, and are appropriate for the Master's academic degree. Considering the Master's programme profile, master's competencies defined within the higher education qualifications frame and the labour market requirements for a bachelor of Journalism, a Master is prepared through the combination of core (obligatory) and continuing knowledge (elective) components.

Learning Outcomes

The sequential and high-quality implementation of Master's programme goals ensures the achievement of the appropriate learning results of the relevant qualification at the Second cycle (Master's) of higher educational frame:

<p>Knowledge and understanding</p>	<p><i>A graduate is able to:</i></p> <ul style="list-style-type: none"> • Deeply and systematically realize the theory and practice of Journalism; • List and evaluate the facts of mass communication and characterization of current processes; • Demonstrate the knowledge related to social sciences; • Understand the social and ethical characteristics of the field of media; • List and define the journalistic methods;
<p>Applied knowledge</p>	<p><i>A graduate is able to:</i></p> <ul style="list-style-type: none"> • Receive the novelties in the field of Journalism adequately and work in unforeseen multidisciplinary environment • Develop an object-oriented action plan, which is useful for effective work in

	learning-teaching process.
Making judgements	<p><i>A graduate is able to:</i></p> <ul style="list-style-type: none"> • Critical analyse the complex and incomplete information, of the data related to the field of Social Sciences; • Establish the argumentative conclusions after critical analysis of existing problems; • Process the information with modern researches, modern experience and use the advanced theoretical concepts and approaches due to the individual creativity; • Innovative synthesise the information received from media research, adequate assessment of existing problem, justification that is demonstrated in the search of original ways of solving the problem.
Communication skills	<p><i>A graduate is able to:</i></p> <ul style="list-style-type: none"> • Communicate on own conclusions, arguments and research methods in academic and professional societies in the Georgian and English languages; take into consideration the standards of academic honesty and achievements of information-communication technologies. • Establish the relations, conduct business negotiations, communicate with the public, use different means of communication, including information-communication technologies.
Learning skills	<p><i>A graduate is able to:</i></p> <ul style="list-style-type: none"> • Share the innovative approaches and advanced experiences related to media, independently acquire and process the recent data and information; • Understand the peculiarities of the learning process and strategic planning;
Values	<p><i>A graduate has:</i></p> <ul style="list-style-type: none"> • The professional and personal responsibilities; • Understanding of the ethical, moral, socio-psychological, legal, social and intercultural norms and has the responsibility to protect them; • Ability to evaluate the attitudes of others towards the values and motivation to contribute to new value formation.

Students' Knowledge Assessment System

The students' learning performance is assessed with 100-point (maximum 100 points) system and includes two types of assessment – midterm exam and final exam (maximum 40 points). The minimum grade of the midterm exam of the study course/component is 21 points. The minimum grade of the final exam is 50% of maximum points of final exam. It is not allowed to give credit with the use of only one form (midterm or final assessment). The final assessment (points) of the study course/component is the sum of the points of midterm and final exams.

The grading system allows:

Five types of positive assessment:

- (A) Excellent - 91-100 points of maximum grade;
- (B) Very good - 81-90 points of maximum grade;
- (C) Good - 71-80 points of maximum grade;
- (D) Satisfactory - 61-70 points of maximum grade;
- (E) Sufficient - 51-60 points of maximum grade.

Two types of negative assessment:

- (FX) Insufficient – 41-50 points means that a student needs more work to pass and is given the right to pass an additional exam with independent work;
- (F) Fail – 40 points or less means that the work carried out by a student is not enough and he/she has to learn the subject from the beginning.

In case of receiving FX in the study program component, the additional exam is appointed in no less than 5 days from the announcement of the final exam. In case of receiving F (fail), a student re-studies the course and passes the exam. This obligation does not apply to Master's thesis.

In case of receiving FX for the scientific-research component of Master's degree study program, a Master student is given the right to present a scientific-research component during the next semester, and in case of receiving F, a Master student loses the right to present the same scientific-research component.

The assessment components, methods and criteria are reflected in the syllabus of study courses. The information about the assessment system and components is available for students.

Practice: The mentioned study component is assessed with a Master student's practice report prepared and presented for the defence towards the Commission in consideration with the description of practice's supervisor and mentor. The practice report is assessed with the 100-point system based on the Master students' performance assessment system defined with the legislation. The maximum grade system is 100 points, and the minimum grade is 51 points. The practice report assessment is multiple and multi-component. The assessment is conducted by the practice's supervisor/mentor (minimum 21 points, maximum – 60 points) and the Commission (minimum 20 points, maximum – 40 points). The assessment criteria of practice report by a practice's supervisor/mentor and the assessment criteria of

presentation by the Commission are given in the syllabus of Practice and are available for the Master's students.

Research Component-Master's Thesis: The Master's thesis is assessed at one time (final assessment) with maximum 100 points. The assessment rule and conditions of Master's thesis are given in the Regulation of Thesis Preparation and Defence, and are available for students of Master's degree.

