

School of Business and Social Sciences

Bachelor's Education Programme - Journalism

Higher Academic Education Cycle:	Bachelor (1st Cycle)
Language:	Georgian
Type of Study Programme:	Academic
Awarded Qualification:	Bachelor of Social Science
Duration:	8 Semesters
Credit Value of the Study Programme:	240 ECTS credits
Bachelor's Programme Admission Precondition:	Unified National Exams
Programme Coordinator:	Associate Professor M. Dolidze

The right to study at the Bachelor's programme: Applicant can be enrolled in the Bachelor's programme if s/he holds a state certificate of complete general education, has passed the Unified National Exams, in case of internal/external mobility or without passing the Unified National Exams within the Law of Georgia on Education.

The Structure of Bachelor's Programme

The Bachelor's programme is oriented on the practical specialty of the Media field, the necessary knowledge for Bachelor's work, the skills and competences, and it is the practical type of study programme, has the practical profile. The programme combines the components of core specialty (journalism) and free components and the synthesis of skills and competences that are defined in the Bachelor's programme, and are appropriate for the Bachelor's academic degree in Social Sciences. Considering the Bachelor's programme profile, bachelor's competencies defined within the higher education qualifications frame and the labour market requirements for a bachelor of Social Sciences.

Obligatory components:	160 credits
Obligatory education course:	
University obligatory education course:	25 Credits
Specialty obligatory education course:	125 Credits

Bachelor's Degree thesis: (preparation - defence);

10 Credits

Elective Components:

80 Credits

Specialty elective education course:

University elective education course:

Free Component

***Note:** The elective courses are selected due to the curriculum of the Bachelor's programme, where the admission preconditions of elective courses are considered. The free education courses/credits, which are defined as the free components of the education courses, can be selected from any educational programme curriculum, the only limit for the selection is the precondition of the education course.*

The Purpose of the Programme

The Bachelor's programme in "Journalism" aims at preparing a Bachelor's degree specialist, who is competitive in the field of Social Sciences, in the internal and international labour market, who has the wide knowledge of journalism and understanding of the complex issues of the field; sectoral and transferring skills; motivation to participate in the process of value formation and pursuit for their establishment, protection of ethical norms and the motivation of continuing professional development; social and civil position; professional and personal responsibility; and is able to synthesize the principles and theories of journalism, combine the theoretical and practical aspects of the characteristics and interrelation of complex issues, the proper use of the wide field knowledge and terminology; to properly understand of the factors that define the successful journalistic activities, including mass communication; to understand of proper media functions in modern conditions, the factors of current sustainable development, complex issues of "PR"; to understand and analyse the ongoing processes in the field of mass communication, practical use of knowledge of the ways of broadcasting and printing media and adequate priority determination.

Learning Outcomes

The sequential and high-quality implementation of Bachelor's programme goals ensures the achievement of the appropriate learning results of the relevant qualification at the first cycle (Bachelor's) of higher educational frame:

<p>Knowledge and understanding</p>	<p>A Bachelor has the ability to:</p> <ul style="list-style-type: none"> • Demonstrate the theories, concepts, basic principles and field knowledge that are related to Journalism; • List and define media organizing management theories, concepts and basic principles; • Interact in Journalism, mass communication, media management and broadcast media; • Demonstrate the knowledge of terminology related to Journalism and definition of terms;
<p>Applied knowledge</p>	<p>A Bachelor has the ability to:</p> <ul style="list-style-type: none"> • Characterize the media management and regulatory mechanisms, study the problems by using the outstanding statistical and social research methods, and to specify and explain the obtained results • Conduct the tactical work in Journalism in accordance with preliminary instructions; • Elaborate and implement the media project - formulating goals and objectives, determining the expected consequences and the use of adequate methods and resources;
<p>Making judgements</p>	<p>A Bachelor has the ability to:</p> <ul style="list-style-type: none"> • Analytically assess the media project planning, organization and control mechanisms; • Identify and analyse the journalistic activities, select ways of solving and justification, formulate the conclusions, and submit the argumentative recommendations; • Define and analyse the events and trends in media field; • Analyse and assess the aspects of journalistic activities by combining quantitative and statistical methods; • Formulate, verify and protect the ideas regarding the solution of social, professional and ethical problems;
<p>Communication skills</p>	<p>A Bachelor has the ability to:</p> <ul style="list-style-type: none"> • Prepare and present the reports related to the structural, organizational, etc. work related to media organization; • Prepare the report on ideas, existing problems and solutions, proposals and opinions, and present information to specialists and non-specialists in the Georgian and English languages; • To use the modern information-communication technologies in a creative way - to work and prepare presentations with informational data, programs, electronic documents, etc.; • Create the business documents using modern information-communication technologies and prepare reports and presentations; • To use the modern information-communication technologies for the purpose of quality improvement, problem-solving and communication.

Learning skills	<p>A Bachelor has the ability to:</p> <ul style="list-style-type: none"> • Conduct the adequate evaluation of the knowledge received during studying at the Bachelor's programme and to use the different resources, including information-communication technologies, other information sources, field literature in order to improve knowledge and skills; • Evaluate own learning process and define the future necessities on the basis of leading international experience, innovation, competence improvement during studying at the Bachelor's degree.
Values	<p>A Bachelor has:</p> <ul style="list-style-type: none"> • The knowledge of professional, ethical, social norms and responsibilities for their protection; • The professional responsibilities and understanding of ethical aspects of journalism; • The motivation of participation in the process of value formation related to the professional field and striving for its establishment.

Students' Knowledge Assessment System

The students' learning performance is assessed with 100-point (maximum 100 points) system and includes two types of assessment – midterm exam and final exam (maximum 40 points). The minimum grade of the midterm exam of the study course/component is 21 points. The minimum grade of the final exam is 50% of maximum points of final exam. It is not allowed to give credit with the use of only one form (midterm or final assessment). The final assessment (points) of the study course/component is the sum of the points of midterm and final exams.

The grading system allows:

Five types of positive assessment:

- (A) Excellent - 91-100 points of maximum grade;
- (B) Very good - 81-90 points of maximum grade;
- (C) Good - 71-80 points of maximum grade;
- (D) Satisfactory - 61-70 points of maximum grade;
- (E) Sufficient - 51-60 points of maximum grade.

Two types of negative assessment:

- (FX) Insufficient – 41-50 points means that a student needs more work to pass and is given the right to pass an additional exam with independent work;
- (F) Fail – 40 points or less means that the work carried out by a student is not enough and he/she has to learn the subject from the beginning.

In case of receiving FX in the study program component, the additional exam (defence of the Bachelor's work) is appointed in no less than 5 days from the announcement of the final exam (Bachelor's work). In case of receiving F (fail), a student re-studies the course (she/he has to present the Bachelor's thesis) and passes the exam (has to defend the Bachelor's work).

The assessment components, methods and criteria are reflected in the syllabus of study courses. The information about the assessment system and components is available for students.

Bachelor's Thesis: The mentioned study component is assessed with the sum of assessment of a reviewer (minimum 21 points, maximum 60 points) and public defence (minimum 21 points, maximum 40 points) in consideration with the conclusion of Bachelor's thesis's supervisor. The public defence of Bachelor's work is mandatory. On the basis of assessment of the Bachelor's work prepared and presented for the defence towards the Qualification Commission, the minimum positive grade is 51 points and the maximum is 100 points. The assessment criteria of Bachelor's thesis by a reviewer and the assessment criteria of presentation by the Commission are given in the syllabus of Bachelor's thesis and are available for students of Bachelor's degree.

